



Understanding and Managing Conflict in Family Enterprise

Presented by: Doug Baumel, MBA, Continuity LLC

Thursday, September 22, 2016

1:30pm Registration/Networking

2:00pm – 5:00pm Program

5:00pm – 7:00pm Social

Butte Des Morts Country Club
3600 W. Prospect Ave, Appleton, WI



Conflict eventually challenges all families and becomes even more likely and often far more destructive when shared wealth or management of a family business is involved. Doug Baumel, founder of Continuity Family Business Consulting and co-author of *Deconstructing Conflict: Understanding Family Business, Shared Wealth and Power*, will lead an afternoon presentation and training on family business conflict. Doug will present his personal story of conflict in his second generation industrial products manufacturing business, and how he took the lessons learned from that experience to develop a new understanding of this type of conflict and a unique and effective method for its management. Please join us for insight and discussion on:

- ❖ How conflict is built-in to the family business system, and how it is managed can mean the difference between success and failure of the family business.
- ❖ How conflict in family business is different than other types of civil disputes and does not respond to typical dispute resolution approaches
- ❖ The Conflict Equation, an effective method for managing conflict in family enterprise will be explored in interactive sessions

Registration is required: http://wfbf.uwosh.edu/Assets/programs_registration.php

For more information, contact Nancy Jo Dietzen, WFBF wfbf@uwosh.edu or 920-424-1541

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