Family First vs. Business First

Is it possible to have both?

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Author & Speaker
The Family Business Consulting Group, Inc.

Wednesday, March 16, 2016
7:30 am Registration/Networking/Light Breakfast
8:00 – 12:00noon Program

UW Oshkosh Appleton Executive Education Center
2323 E. Capital Drive, Appleton, WI

One of the most fundamental challenges of being a family in business together is finding a way to balance both the needs of the family and the needs of the business. Many families find that they naturally lean in one direction or the other - family first or business first - when the best possible outcomes for both the business and the family come from harvesting the upsides of both approaches.

In this session, noted family business expert Amy Schuman will share how these different perspectives effect the quality of our decisions as well as our relationships. You will complete a self-assessment to identify your preferred approach and identify practical ways to better support both family and business. We encourage you to bring multiple representatives from your family business - family members and non-family - as you will benefit from multiple perspectives and move forward together.

Registration is required by March 9, 2016: http://wfbf.uwosh.edu/Assets/programs_registration.php

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