



Six Most Dangerous Retention Mistakes

Presented by: Jack Smalley,
Express Employment Professionals

Wednesday, December 21, 2016

7:30am Registration/Networking

8:00am – 11:00am Program

UW Oshkosh Appleton Executive Education Center
2323 E. Capital Drive, Appleton, WI



Many of the younger Gen Xers and most Millennials reached new lows in morale during their first recession. Couple this with the pending mass exodus of up to 60 million Baby Boomers from the workforce and we have a potential employment tsunami. Employers must make a decision to act now and implement proven and effective employee engagement programs to protect their employment of choice status or to react in a post-turnover approach with massive quantities of short-term fix retention band-aids. The generational imbalance is official. Gen Xers and Millennials will dominate the new workforce for the next 20 years and they are very specific on what they desire in an engaged workforce. Companies who struggle with the six dangerous retention mistakes promote a culture of employee destruction vs. employee retention. We will thoroughly discuss each of the six most dangerous retention mistakes and guide you through the successful resolution of each to improve your company's brand as an outstanding employer of choice.

- ❖ Focusing on retention programs vs. retention processes
- ❖ Supporting a fear-based workplace
- ❖ Confusing employee engagement with employee destruction
- ❖ Not supporting a multi-generational friendly workplace
- ❖ Not holding supervisors accountable for retention
- ❖ Not narrowing the front door to close the back door

Registration is required: http://wbf.uwosh.edu/Assets/programs_registration.php

For more information, contact Nancy Jo Dietzen, WFBF wbf@uwosh.edu or 920-424-1541

Program Underwriter:



Wisconsin Family Business Forum Sponsors:

