



# Rise and Fall of a Family Business: The Constructive Use of Conflict

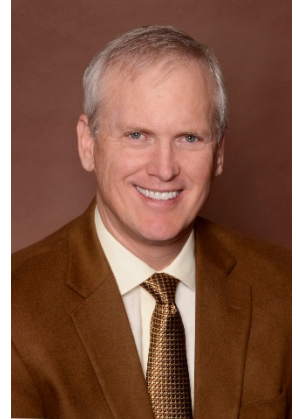
Presented by: Doug Box, Box Family Advisors, LLC

Thursday, October 19, 2017

7:30am Registration/Networking

8:00am – 11:00am Program

Bridgewood Resort Hotel & Conference Center  
1000 Cameron Way, Neenah, WI



There is no family business story that doesn't involve some degree of conflict. Excessive family conflict is one of the reasons many family-owned businesses don't make it into the next generation. Families in business together often provide the ultimate testing ground for managing conflict. Constructive conflict behavior can be learned, but most people have never seen such an approach modeled at home. Doug provides a real-life example of the staggering impact that conflict can have on a family and relationships. He focuses on helping attendees avoid the mistakes his family made and how relationships can actually grow through the constructive use of conflict. In this session, Doug will discuss:

- ❖ How to seek consensus on the definition of wealth. Hint: wealth is not just about money, healthy family relationships are more important than money and a key ingredient to real wealth
- ❖ Given enough time, every family tree will grow to the point where it must be pruned. Having the courage to do so can make the difference between success and failure
- ❖ Enterprising families must work continually to head off and manage conflict between family members. This is best accomplished through the thoughtful implementation of corporate governance, which is nothing more than a system that helps families make better decisions
- ❖ Having a process that "goes below the line" can help families manage conflict better

Registration is required: [http://wfbf.uwosh.edu/Assets/programs\\_registration.php](http://wfbf.uwosh.edu/Assets/programs_registration.php)

For more information, contact Nancy Jo Dietzen, WFBF [wfbf@uwosh.edu](mailto:wfbf@uwosh.edu) or 920-424-1541

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