



# Values and Culture in the Family Business: A Kwik Trip Case Study

Presented by: John McHugh, Kwik Trip, Inc

**Tuesday, March 21, 2017**

7:30am Registration/Networking

8:00am – 10:00am Program

Bridgewood Resort Hotel & Conference Center  
1000 Cameron Way, Neenah, WI



What are people, customers and colleagues looking for in you in a family business? What is the workplace culture you have created with your team that leads to success? Creating a mission driven culture with compassion and trust turns satisfied customers into loyal customers. If the work we do is tied into a valued-based purpose beyond profits our job satisfaction also increases substantially.

Join John McHugh, the Director of Corporate Communications, Leadership Development, and Training for Kwik Trip, Inc., based in La Crosse as he explores the role of values and culture at Kwik Trip. His examples and stories are ones that you won't forget.

Registration is required: [http://wbf.uwosh.edu/Assets/programs\\_registration.php](http://wbf.uwosh.edu/Assets/programs_registration.php)

For more information, contact Nancy Jo Dietzen, WFBF [wbf@uwosh.edu](mailto:wbf@uwosh.edu) or 920-424-1541

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