

FORUM BENEFITS

BUDDY CHECKLIST

- Get acquainted*** – get to know the family and their expectations.
- Programs*** - timely, targeted educational presentations at least six times per year with professional speakers and facilitated breakout sessions. Example of programming topics include: Conflict Resolution in the Family Business; Managing Change; Communication, Collaboration and Teamwork; Choosing and Using Advisors; Women in the Family Business; and Compensation Packages and Retention.
- Reciprocity*** - The Wisconsin Family Business Forum and the UW-Madison Family Business Center have agreed to provide their members the opportunity to attend programs statewide as part of their membership benefits. A nominal participation fee has been agreed upon to cover materials, meals and other direct program costs.
- Best Practices*** - these are meetings to focus on bottom-line issues, learn about management trends from leading schools of management; consider best practices of corporations and how to make them work in the context of the family business; and consider development of resource sharing plans.
- Affinity Groups*** - some WFBF members form small, interactive peer groups, which meet in a supportive, confidential environment to share experiences and perspectives on family-business issues. *See back for current list of affinity groups.*
- List Serv*** - an electronic mailing list that includes all members and sponsors who choose to participate. This list allows a member or sponsor to quickly access the knowledge and experience of the collective Forum when a question or issue needs an immediate answer. The creation of a single message to the *familyforum* list accesses over 100 owners, family business professionals, and educators. Individuals can respond to the message directly to the sender or to the entire group.
- Website*** <http://wfbf.uwosh.edu/> – *Members Only Section* that provides up-to-date information about Forum members and sponsors, board and committee meetings, as well as, links to online resources including audio and video of previous programs.
- Resource Center*** – a unique resource designed to provide relevant family business information. The Center includes books, periodicals, tapes, CDs, and online resources.
- The Business News*** - as a member of the Forum you will receive copies of The Business News
- News Briefs*** - the Forum publishes a News Brief six times a year that will give you updates on important family business issues and trends, and program schedules