FORUM BENEFITS

BUDDY CHECKLIST

☐ **Get acquainted** – get to know the family and their expectations.

☐ **Programs** - timely, targeted educational presentations at least six times per year with professional speakers and facilitated breakout sessions. Example of programming topics include: Conflict Resolution in the Family Business; Managing Change; Communication, Collaboration and Teamwork; Choosing and Using Advisors; Women in the Family Business; and Compensation Packages and Retention.

☐ **Reciprocity** - The Wisconsin Family Business Forum and the UW-Madison Family Business Center have agreed to provide their members the opportunity to attend programs statewide as part of their membership benefits. A nominal participation fee has been agreed upon to cover materials, meals and other direct program costs.

☐ **Best Practices** - these are meetings to focus on bottom-line issues, learn about management trends from leading schools of management; consider best practices of corporations and how to make them work in the context of the family business; and consider development of resource sharing plans.

☐ **Affinity Groups** - some WFBF members form small, interactive peer groups, which meet in a supportive, confidential environment to share experiences and perspectives on family-business issues. *See back for current list of affinity groups.*

☐ **List Serv** - an electronic mailing list that includes all members and sponsors who choose to participate. This list allows a member or sponsor to quickly access the knowledge and experience of the collective Forum when a question or issue needs an immediate answer. The creation of a single message to the familyforum list accesses over 100 owners, family business professionals, and educators. Individuals can respond to the message directly to the sender or to the entire group.

☐ **Website** [http://wfbf.uwosh.edu/](http://wfbf.uwosh.edu/) – **Members Only Section** that provides up-to-date information about Forum members and sponsors, board and committee meetings, as well as, links to online resources including audio and video of previous programs.

☐ **Resource Center** – a unique resource designed to provide relevant family business information. The Center includes books, periodicals, tapes, CDs, and online resources.

☐ **The Business News** - as a member of the Forum you will receive copies of The Business News

☐ **News Briefs** - the Forum publishes a News Brief six times a year that will give you updates on important family business issues and trends, and program schedules