



**2017-2018**  
**Family Business Education Certificate Class**  
**9:00am to 4:00pm**

<b>Session Date</b>	<b>Topic</b>
September 6, 2017	Defining the Family Business
October 11, 2017	Family Business Governance
November 9, 2017	Strategic Planning in the Family Business
December 13, 2017	Business Management in the Family Business
February 14, 2018	Evolving Ownership in the Family Business
March 14, 2018	Evolving Leadership in the Family Business
April 11, 2018	Managing Culture, Change, and Conflict

**Polices:**

- First-come, first-serve registration
- Maximum class size 15; a waiting list will be generated for future classes
- All sessions must be taken to receive certification. In the case where missing a session is unavoidable, the session can be made-up when the session is offered again, the following year.
- Participants are expected to spend time outside the class doing homework which might include studying their own businesses and families

**Fees:**

- EARLY BIRD DISCOUNT BEFORE AUGUST 15
  - \$350 per person for WFBF members and sponsors
  - \$1,275 per person for non-WFBF members and sponsors
- REGISTRATION AFTER AUGUST 15
  - \$ 500 per person for WFBF members and sponsors
  - \$1,500 per person for non-WFBF members and sponsors
- Individual Session Fee: \$275

**Thanks to our sponsors:**

