



# News Briefs

*An Outreach Center of the UW Oshkosh College of Business*

## Upcoming Events: Best Practice

### How Will the Results of the Election Impact my Family Business?

December 5, 2012, 8:00 am—11 am

UW Oshkosh Sage Hall

Panel Discussion to Include:

Ron Altenburg, Schenck, SC

Robert Mathers, Davis & Kuelthau, s.c.

Mickey Noone, First Business Bank

Tony Renning, Davis & Kuelthau, s.c.

James Simmons, Ph.D., UW Oshkosh

This program will help you understand the results and ramifications of the election on family owned businesses. Each panelist will present from their area of expertise, with perspectives on taxes, regulation, and lending.

2012 is more than just a presidential race. Regardless of what happens Congressional deadlock is expected to continue if both houses are split. So, unless one party controls both houses and the white house, expect more uncertainty.

The Best Practice will equip you with suggested actions that can be done in the short term as well as a stretch list to consider going forward.

## Update on Past Events:

### LinkedIn Training

November 8, 2012, 8:00 am—9:30 am

UW Oshkosh Sage Hall, Room 2239

Presented by: Michelle Meyer, Schenck SC

This 90-minute hands-on session was designed to help you and your team develop LinkedIn profiles and learn best practices for using

this powerful social media tool. Michelle Meyer, Corporate Communications Manager with Schenck SC, walked participants through setting up a LinkedIn account and populating their profile, plus, provided tips for using this tool for business development and networking.

This was a hands-on session where participants brought their laptops. Some businesses brought multiple family and non-family leaders to the workshop.

If you have a LinkedIn account, look for the WI Family Business group on LinkedIn and request to be part of the group.

### Going Behind the Curtain of Family Business Transition

October 25, 2012, 8:00 am—Noon

Bridgewood Resort Hotel, Neenah

Kathy Wiseman, Working Systems, Inc.

Have you ever considered going *Behind the Curtain of Family Business Succession*? This program combined structured group discussion and real video footage of a father and son discussing their succession over a ten-year period of time. It was an interactive program, not just a video, with guided discussion in between. The combination put you in the front row experiencing the journey of a father and son, their differences, their coping mechanisms, their physical and emotional challenges, and their eventual success.

Kathy Wiseman did a fantastic job presenting the material and leading the discussions, as was evident in the numerous positive evaluations such as in Lori Blackman's comment "*We need to grab the attention of the other members - motivate them to attend, take the time. Anyone that missed this presentation missed out on wonderful material and a wonderful presenter.*" Other members felt it was very thought provoking watching the video of a father and son over a 10-year span, it helped people realize that they need

to do something about their succession, and that it was important to share their vision of succession progression, whether they were at the beginning of the process or nearing the end.

## **Family Business Education (FBE) Certificate Program**

**F**BE is designed to provide the basics of family business ownership, leadership, and family dynamics primarily to next generation family members. However, satisfied participants have also included current generation leaders and family business professional advisors.

This year's FBE Certificate Program started on October 10, 2012 and will run through April 10, 2013. The topics of each session include:

**October 10, 2012 - Defining the Family Business**  
**November 14, 2012 - Family Business Governance**

**December 12, 2012 - Strategic Planning in a Family Business**

**January 9, 2013 - Business Management**

**February 13, 2013 - Evolving Ownership in the Family Business**

**March 13, 2013 - Evolving Leadership in the Family Business**

**April 10, 2013 - Managing Culture, Change and Conflict**

If you have participated in FBE in the past, but had to miss a session or two, you are welcome to join us this year to complete any of those missed sessions. Please contact the Forum office to register or for more detailed information visit <http://wfbf.uwosh.edu> and click on the family business education link.

## **Member/Sponsor Announcements**

### **Badger Mining Corporation Received Platinum Well Workplace Award!**

**T**he Wellness Council of America (WELCOA), with local affiliate Wellness Council of Wisconsin, recently presented its coveted Platinum Well Workplace Award to Badger Mining Corporation. Badger Mining Corporation is only the third Wisconsin employer to receive a Platinum Well Workplace Award.

The Platinum Well Workplace Award represents

the pinnacle of results-oriented worksite wellness programming. The Platinum Award is granted to organizations forging new ground by linking health promotion objectives to business outcomes. Join me in congratulating Badger Mining Corporation!

### **N.E.W. Plastics Corporation received Manufacturing Award of Distinction!**

**A**t the annual Manufacturing Awards of Distinction event held November 1, 2012, N.E.W. Plastics received the Manufacturing Award of Distinction—Innovate 360 Award by Advance, the economic development division of the Green Bay Area Chamber of Commerce. Join me in congratulating N.E.W. Plastics Corporation.

### **Best Lawyers Recognition at Davis & Kuelthau, s.c.**

**T**wenty-one lawyers from Davis & Kuelthau, s.c. were recently selected by their peers for inclusion in The Best Lawyers in America 2013. Since it was first published in 1983, Best Lawyers has become universally regarded as the definitive guide to legal excellence. Best Lawyers is based on an exhaustive peer-review survey on the legal abilities of other lawyers in their practice areas. It is considered "the most respected referral list of attorneys in practice."

Practicing in the Oshkosh Office, Tony Renning, who specialized in Labor and Employment, Municipal Law, School Law, and Employment Litigation was one of the lawyers who received this year's honors and was recognized as one of the best lawyers in America for 2013. Join me in congratulating Tony Renning of Davis & Kuelthau, s.c.

### **Hall of Fame Inductee-Bob Keller**

**T**he Fox Cities Chamber welcomed Robert L. Keller of J.J. Keller & Associates, into the 2012 Business Hall of Fame. Bob Keller is the corporate strategist responsible for leading and growing J.J. Keller into the company it is today.

### **Executive in Residence - UW Oshkosh**

**U**W Oshkosh is proud to announce that Bob Keller of J.J. Keller & Associates, has accepted the position of Executive-in-Residence in the College of Business. Join me in congratulating Bob Keller of J.J. Keller & Associates.

## Business Expansions -

Sadoff Iron & Metal Co., headquartered in Fond du Lac has announced it's expansion in Nebraska with an acquisition of a second location. Sadoff Iron & Metal Co., provides scrap metal recycling services to industries and ferrous and nonferrous melt products to foundries, steel mills, and smelters.

New Tech Metals, located in New Franken, announced its 7000 square foot expansion that is expected to be complete in March of 2013. New Tech Metals provides a complete range of cutting, punching, and forming services with the latest advancements in CNC technology.

Join me in congratulating Sadoff Iron & Metal Co., and New Tech Metals with their expansion efforts.

## Member Recruitment

Family businesses learn about the value of the Forum primarily through personal invitations from our members and sponsors. Members and sponsors who successfully recruit a family business to the Forum will benefit by receiving a credit off their next year's membership dues. Don't keep the Forum a secret. Share your involvement with others and continue to spread the word about the Forum and how it benefits your business.

Member and Sponsor information packets are available through the Forum's office in hard copy or in electronic format. To receive a packet, call or email:

Cathy at 920-424-2257 or [huybersc@uwosh.edu](mailto:huybersc@uwosh.edu)  
Donna at 920-424-1541 or [nelsond@uwosh.edu](mailto:nelsond@uwosh.edu).

## MBA Professional Development Series

Are you interested in additional professional development? UW Oshkosh, College of Business offers a Professional Development Series that could be of interest to you. Some of the future topics included: Trends in Mobile Technology, Project Management Special Topics: Risk, Resolving Workplace Conflict, and Trends in Mobile Technology.

If you are interested in learning more, call the Forum office or check out the following website for more details: [uwosh.edu/cob/graduate/professional-development-series](http://uwosh.edu/cob/graduate/professional-development-series).

## What did you miss?

If you missed any of the past programs, you missed a lot of excellent discussions and best practices from presenters and your peers.

Topics such as Social Media in the Workplace and Going Behind the Curtain of a Family Business. These are some of the recent examples of those recordings waiting for you in the *Members Only* section of the Forum's web site.

If you forgot the *Members Only* password, please call or email Cathy or Donna at the Forum office and the username and password will be shared with you.

## Recruitment and Retention Committee

The Recruitment and Retention committee has been meeting this fall and has been working on creative ideas to recruit and retain current members. So if you receive a phone call from someone identifying them self as a member of the Forum's Recruitment and Retention Committee asking for a visit, please welcome them. They are interested in meeting with you, learning about your business and learning how the Forum can better serve your needs.



Idea for your website: indicate you are a proud member of the Forum and link to the Forum's website, <http://wfbf.uwosh.edu/>

## Director's Report

I would like to take this time to wish you all a joyous holiday season and a happy and prosperous New Year.



*Cathy*

## Program Calendar Wisconsin Family Business Forum

<u>Date</u>	<u>Event</u>	<u>Presenter(s)</u>
December 5, 2012 8:00—11:30am 7:30 am registration	<i><b>Best Practice-How Will the Result of the Election Impact My Family Business?</b></i>	Sponsor Panel UW Oshkosh, Sage Hall
March 7, 2013 8:00 am-noon 7:30 am registration	<i><b>Enterprising Family, A Cohesive Family is Your Strongest Asset</b></i>	Greg McCann, McCann & Associates Bridgewood Resort Hotel, Neenah
May 6, 2013 5:30—9:00pm	<i><b>17th Annual Dinner</b></i>	Tom Boldt, Boldt Construction Bridgewood Resort Hotel, Neenah

Register on-line at <http://wfbf.uwosh.edu> — [Programs/Registrations link](#)

### Family Business Center at UW-Madison

December 11, 2012 8:00 am—noon 7:30 am registration	<i><b>Passing the Baby—The Eight Must-Haves of Successful Succession Planning</b></i>	Dana Telford Family Business Consulting Group
January 23, 2013 8:30—11:30 am	<i><b>When Innovation Matters!</b></i>	Christine McMahon, CMA, LLC Dan Steininger Wisconsin Early Stage Fund, Successful Entrepreneur Investors Angel Network and BizStarts Milwaukee

Register on-line at <http://wfbf.uwosh.edu> — [Other Resources link](#)

#### Double Your Educational Opportunities:

As a benefit of membership, Forum members may attend UW-Madison's Family Business Center programs for a minimal per person fee. Registration for Madison's programs as listed above can be made via their website. Register as a "member", indicating Forum membership in the comment section. For more information contact Donna or Cathy.

The Forum thanks the following sponsors for contributing significant value to keep the Forum at the forefront of family business programs, worldwide:



News Briefs © 2012  
Published six times a year  
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